



# EYELINER TATTOO

ONLINE CERTIFICATE

SKILLS TRAINING TO LAUNCH YOUR CAREER

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# EYELINER TATTOO

Eyeliner Tattoo | Skin Undertones | Face, Eye and Brow Shapes | Eyeliner Mapping | Sanitation & Hygiene | Record Keeping | Skin Anatomy | Fitzpatrick Levels and More

## Master Eyeliner Tattoo and Offer Semi-permanent Eyeliner to Your Clients!

If you are looking to be successful in the Eyeliner Tattoo industry, you need to have high end professional skills to attract clients and keep them coming back for your services.

Our Eyeliner Tattoo Online Certificate Course covers everything you need to run a successful Eyeliner Tattoo business including Eyeliner Tattoo Techniques, Skin Undertones, Face, Eye and Brow Shapes Identification.

**This course comes with the accredited unit HLTINF005 - Maintain Infection Prevention for Skin Penetration Treatments. This unit is a regulatory requirement in most Australian health departments for offering skin penetration services.**

You will complete this unit before starting the tattoo training, so you have a complete understanding of the sanitation and hygiene regulations you need to adhere to when performing skin penetration procedures.

You learn everything online with the help of our instructors, and you get all the products and equipment you need to succeed.

Plus, we cover the setup and growth of your business!

### The Best Online System Available

Our Mobile App and Video Feedback make online learning with us more effective than any other school!

### Hands On Trainers - 7 Days / Week!

You have access to our trainers 7 days a week to keep you moving through your course!

### Products & Equipment Included

You get everything you need to do your course and continue providing services once complete!



### Who is This For?

This course is suitable for anyone who wishes to get into the Eyeliner Tattoo Industry, whether working in a salon, starting a home business or even your own salon. Our students range from school leavers to more mature career changers & everyone in between!

### Key Information:

- 4 weeks to Complete
- Lifetime Access, No Time Limits
- Certificate of Completion
- Access to Trainers 7 Days / Week
- Payment Options from \$53.00 / Week

# COURSE OVERVIEW

## Eyeliner Tattoo Skills Certificate

Our Eyeliner Tattoo Certificate course is designed to take you from no skills to being a high end Eyeliner Tattoo Technician in as little as 4 weeks.

You will learn everything step by step, enabling you to work in the industry or start your own business.

Nothing is missed in this course. You will start with the fundamentals of health and safety. Then you will work your way through basic skills, all the way to performing an Eyeliner Tattoo procedure.

Everything is delivered online, so you have the flexibility you need to complete the course in your own time around your other commitments.

Some of the skills you will learn include: Eyeliner Tattoo Techniques / Skin Undertones / Face, Eye and Brow Shapes / Eyeliner Mapping / Sanitation & Hygiene / Record Keeping / Skin Anatomy / Fitzpatrick Levels.

There is a breakdown below covering all topics covered in the course.

## Career Pathways

**Work From Home:** More and more people are looking for the flexibility and freedom of working from home. Setting up and running your own home salon can be the perfect way to earn a great income while working your own hours.

**Work in a Salon:** The beauty industry is always busy and like a lot of industries at the moment, Beauty Salons just can't get enough good staff who can deliver great services. With the right skills, you can fill the gap and earn a great living doing what you love.

**Start a Salon:** If you're up for an adventure, then starting your own stand alone Beauty Salon may be for you. There are more upfront costs and commitments, but the rewards can be enormous. Your first step is gaining the right skills!

**Rent a Room:** A popular option that gives you the presence of a salon, without the setup cost. Many salons have spare space and will rent out that space and chair to skilled beauty professionals to do their thing! You can be up and going in no time.

# CONTENTS

## Course Modules and Skills

### Course Modules

- Module 1: Introduction
- Module 2: Safety and Hygiene
- Module 3: Anatomy
- Module 4: Skin Undertones
- Module 5: Contra Indications
- Module 6: Client Record Keeping
- Module 7: Treatment Instructions
- Module 8: Products and Equipment
- Module 9: Face, Eye and Brow Shapes
- Module 10: Work Area Setup
- Module 11: Eyeliner Tattoo Exercises
- Module 12: Eyeliner Tattoo Service on Live Model
- Module 13: Perfecting Eyeliner Tattoo
- Module 14: Cosmetic Tattoo Protocol

### HLTINF005 - Maintain Infection Prevention for Skin Penetration Treatments

- Chapter 1: Regulations and Guidelines
- Chapter 2: Monitor Hygiene of Premises
- Chapter 3: Skin Penetration Treatments
- Chapter 4: Sterilise
- Chapter 5: Maintain Infection Control

### Business Builder Course

We also have our business builder course that guides you through the process of setting up the right way if you are looking to set up a business or work from home.

#### This Course Covers:

- Business Setup
- Online Setup
- Traditional / Offline Marketing
- Online Marketing

Ask us for more information about this.

### Skills You Will Attain:

#### Eyeliner Tattoo Techniques:

Eyeliner tattoo mimics the actual look of eyeliner applied with pencil or liquid. It will accentuate the eyes and their colour. Great for people who have allergies to eyeliner or simply can't achieve a precise line with makeup.

Clients who wear eyeliner every single day are great candidates for this service. You can go very light with a lash enhancement that just puts the colour between the lashes or quite bold and strong like a wedge or a wing and everything in between depending on your clients needs.

As semi permanent makeup is much gentler than normal body tattoos and only goes into the top layer of the dermis, it will fade over time and need maintenance every few years.

#### Skin Undertones:

Determining a client's undertone helps you identify the outcome of the tattooed eyeliner colour. Undertones fall into three categories: warm, cool and neutral. You'll be able to know the final colour result by merging the undertones of your chosen eyeliner colour and your client's skin.

#### Eyeliner Mapping:

Whenever you're going to perform cosmetic tattooing on any client, you need to "map" the shape you plan to tattoo. This allows the client to see a preview of the final result and discuss any adjustments they'd like to make. Mapping also ensures even tattooing on both sides for a balanced, symmetrical look.



# PRICING PAYMENT PLANS

## Payment Options

We have a range of payment options to suit your budget and situation - starting at \$53.00 per week.

We can customise payment plans to suit you and help you reach your goals.

Talk to our Student Enrolment Advisors to find the best solution for you.

Get Started From:

**\$53.00** / Week

## OUR GUARANTEE

If you have any doubts at all about whether this course will work for you, we have a 14 Day, No Questions Asked, Money Back Guarantee. That means you can try the course risk-free, and if it's not what you're looking for, just let us know within 14 days and receive a full refund.



# WHO IS THIS FOR?

## You May Be Asking These Questions...

### Can I Start A Business?

This course is best suited for someone looking to start a business in Eyeliner Tattoo, whether at home or in another setting, providing services to their own clients.

At the end of the course, you will have professional Eyeliner Tattoo skills that you can earn a living from by providing services in Eyeliner Tattoo.

If you are purchasing our product kit, you will have all of the products and equipment you need to perform services on your own - all of our products are professional grade salon products and brands.

We have been delivering skills courses in beauty and hair for 15 years now, and by far the most popular option for our students is to start their own business.

Many work from home around their other commitments and some start stand alone salons. We even have students who work in the industry doing mobile services. It's entirely up to you and what suits your lifestyle.

From our experience with thousands of students, starting a business gives you the most freedom and flexibility, while maximizing your income.

### Can I Get A Job?

As there is no licensing or formal education requirements in most states\*, you can get a job working in a salon with our certificate.

But, like any job, it's going to depend on your skill level and whether a salon/ business owner decides you are a fit for their team. We cannot guarantee a job after completing our courses.

Salons differ, and there are many that only hire individuals with accredited qualifications or those who have completed apprenticeships.

And some will only let you do an apprenticeship with them as apprentices are on much lower wages, plus there is government funding for the salon.

So if you are looking to work at a particular place, then ask them first if our certificate will be enough or discuss it further with our Student Enrolment Advisers.

# QUALIFICATIONS

## The Certificate You Receive

### Certificate of Completion

On successful completion of our Eyeliner Tattoo Certificate Course, you will receive a certificate of completion. This is all you need to demonstrate your skills, work in the industry, get insurance or start a business. You do not need an accredited training program or apprenticeship in Australia.

HOWEVER for any skin penetration treatments you do require the accredited unit HLTINF005 - Maintain Infection Prevention for Skin Penetration Treatments in most areas of Australia now, and those areas that do not presently require it will do so in the very near future. We INCLUDE this unit in the course and you must complete it before you start charging for tattooing services on your clients.

### Licensing & Regulatory Information

The Hair & Beauty Industry in Australia was deregulated in 1986. As there are no licensing requirements, it is no longer a legal requirement to undertake an accredited course to be able to work in the beauty industry or own/run a salon. This is also the case in many other countries, and many more countries currently in the process of deregulation.

As it says on the Australian Governments Training Website:

*No occupational licensing, certification or specific legislative requirements apply to this qualification at the time of publication.*

See Here: <https://training.gov.au/training/details/SHB30416>

#### **SKIN PENETRATION SERVICES:**

When setting up a salon for any beauty service especially skin penetration treatments, many councils will have some rules around how that salon is set up. With "Skin Penetration" services, which Eyeliner Tattoo is, there are often further requirements for example having a hands free tap in the room.

Your local council will have these rules on their website and the information provided in the HLTINF005 - Maintain Infection Prevention for Skin Penetration Treatments unit included in this course will also teach you how to find that information. However, as this is a constantly changing regulation, please contact your local council Health Department directly to get further clarification on what they require.

# HOW IT WORKS

## We Hold Your Hand The Entire Way!

We've been training students online in hair & beauty for over 15 years. In that time, we have perfected our online platform, content, our feedback and guidance processes to enable our students to become highly proficient in professional hair & beauty skills.

## Guidance from Eyeliner Tattoo Professionals

Our Professional Eyeliner Tattoo Instructors use our unique technology to provide the guidance and tuition that you need to learn everything you need to know and hone your practical skills.

Our mobile app makes it easy for you to capture your work the right way every time. Plus, our video feedback system ensures it feels like our instructors are right there with you at every stage.

With our 4 step process outlined below, you will learn skills systematically, allowing you to perfect each one under the careful guidance of your instructor. Each stage builds on the previous one, equipping you with the skills to create a successful career.

### Theory

You will learn all of the theory you need through our online learning platform via video content and online manuals. You will also participate in the online quizzes and have a final exam at the end of the course.

### Practice

You will practice your skills step by step, starting with the foundations and moving onto the full services. We guide you through each stage, showing you exactly what to do and how to use the products for every service.

### Guidance

We give you feedback and guidance on your work. Yes, we assess the work on each of your models and give you constant feedback on each of your skills at each step to keep you on track. Our courses are highly interactive.

### Perfection

You'll practice every service you're learning until you've perfected it. And once again, we'll be with you every step of the way. If you follow our instructions and take on the feedback and guidance you will master the skills we are teaching you.